

# Motor Rove Article Writer Agreement

**Purpose:** This agreement outlines the terms for contributing articles to Motor Rove. As a remote content creator working from anywhere, you agree to follow Motor Rove’s editorial standards and policies. You will receive 50% of the ad revenue generated by your content (paid monthly, minimum \$15), and high-quality work may lead to full-time opportunities. Failure to adhere to these terms may result in termination and removal of your articles without notice.

## Content Quality and Originality

- **Original Content Only:** All articles must be completely original and fact-checked. Motor Rove’s publishing principles state that “originality and accuracy are crucial” – every piece should be independently written and checked for accuracy. Plagiarism or copy-pasting from other sources is strictly forbidden.
- **Proper Attribution:** If you use any information, data, quotes, or media (images, videos, etc.) from other sources, you **must** clearly credit the owner. Only use media that you own or have a license for. For any third-party content, include a proper description of the source or owner. Unlicensed or unattributed content will be removed.
- **No AI Content:** Motor Rove explicitly prohibits the use of AI writing tools (ChatGPT, Jasper, etc.) for article creation. As the publishing principles note, “We do not use AI tools to write or edit our articles... all our published content are created by people”. Every article you submit must be written and edited by you or a human editor, ensuring authenticity and quality.
- **Fact-Checking and Updates:** Ensure all facts and claims in your articles are accurate. If you later learn of any error, notify the editors and update the article promptly. (Motor Rove regularly reviews and updates content to keep it current.)

## Publishing Standards

- **Professional Tone and Audience:** Write in a professional but friendly style. Your audience includes both new car buyers and auto enthusiasts, so keep explanations clear and jargon-free. Aim to inform, entertain, and guide the reader in their automotive decisions, aligning with Motor Rove’s mission to help readers “choose their dream ride”.
- **Motor Rove Principles:** Follow Motor Rove’s core publishing principles at all times. Focus on **Editorial Integrity** (cover relevant auto topics like news, reviews, and buyer’s advice), **Accuracy** (cite reliable sources when needed), and **Transparency** (no hidden agendas). Include data or links to sources if your article relies on external information. Make sure the content is unbiased and trustworthy.

- **Rich, SEO-Friendly Content:** Craft detailed, well-structured articles to improve search rankings and reader engagement. Use headings, bullet points, images, and clear formatting. High-quality content will rank higher on Google and other search engines, increasing readers and your earnings. Include relevant keywords naturally and consider using illustrations or charts (with proper attribution) to enrich the article.

## Traffic and Click Policies

- **No Self-Clicks or Artificial Traffic:** It is strictly prohibited to click or view your own articles to generate ad impressions or inflate traffic. Any attempt to manipulate page views (e.g., opening your article repeatedly in another window) will be detected and is a serious violation. Motor Rove's policy forbids any form of artificially boosting views or revenue. Violators will be immediately removed and may forfeit earnings.
- **Honest Promotion:** You may share links to your articles on social media and forums, but do so ethically. Never engage in click fraud, bots, or deceptive practices. All traffic must be genuine readers.

## Compensation and Payment

- **Revenue Share:** You will earn 50% of the ad revenue generated by your articles. Revenue is counted when a reader visits your content with ads enabled (no ad blocker). Motor Rove includes ads and affiliate links in its content to monetize the platform. Your share is computed from this ad/affiliate revenue.
- **Payment Schedule:** Payments are made monthly. Motor Rove guarantees a **minimum payout of \$15 per month** to each contributor. If your 50% share is below \$15, you will still receive \$15. Once your balance reaches the threshold, it will be paid out in the next payment cycle to the account you provided.
- **Accurate Reporting:** Keep track of your published articles and report any discrepancies in earnings or ad display. Contact the Motor Rove administration if you notice issues with your content's monetization.

## Advancement and Team Opportunities

- **Performance and Growth:** Motor Rove values growth and rewards effort. Consistently producing high-quality, engaging articles can lead to additional opportunities. The Motor Rove administration will evaluate top contributors and may invite you to join the official editorial team (full-time or part-time) once you meet the required performance level. This opportunity will be communicated directly if you qualify.

- **Feedback and Improvement:** Editors will provide feedback on your work when necessary. Use this feedback to improve. Demonstrating initiative and improvement can speed up advancement.

## Compliance and Termination

- **Strict Enforcement:** You must adhere to all the above terms and Motor Rove's policies without exception. Any breach — including plagiarism, AI use, copyright infringement, traffic manipulation, or low-quality content — may result in immediate termination of this agreement. Motor Rove reserves the right to delete articles that violate these rules and to withhold any pending payments, without prior notice.
- **Accountability:** By submitting content, you confirm that it complies with this agreement. Keep a copy of this agreement for your records. Regularly review the [Publishing Principles](#) to stay aligned with Motor Rove's standards.

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By continuing to contribute to Motor Rove, you acknowledge and accept all terms of this agreement and agree to uphold Motor Rove's editorial guidelines and values. Failure to comply will result in removal from the platform. Thank you for joining Motor Rove's mission to inform and inspire our readers.